



LEADER OF FINE WINDOW FURNITURE

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NORMAN SHUTTERS™ ENHANCES NORMANDY® SHUTTERS OPTIONS

SANTA FE SPRINGS, CA — Norman Shutters, the world's largest volume manufacturer of shutters, will debut its expanded options available in its Normandy® Shutter product line at the company's 3,300 exhibit space at the International Window Coverings Expo 2005 in Tampa, Florida. Normandy has long been a core member of the Norman Shutters product family and is positioned as a streamlined hardwood shutter line. But now Normandy offers even more colors and options for budget-conscious homeowners who refuse to compromise quality for price.

To begin with, Normandy's color palette has been expanded to 16 stains and eight paints. This will allow designers to complement décor with a wider range of hues from rich stains to classic neutrals. In addition, Normandy is available in a collection of specialty shapes including arches, sunbursts, and French door cutouts. Many specialty shape shutters are crafted with operable louvers and panels that open for window cleaning. Finally, to reflect the grand scale of many contemporary homes, Normandy can be ordered with 4-1/2" louvers.

"Normandy is an important element in the complete Norman Shutters good-better-best product positioning strategy," said Gina Chi, program marketing manager. "Normandy offers discriminating homeowners a solid custom hardwood shutter at an affordable price. And now Normandy customers have a new world of options in design and customization," she added.

The Norman Shutters product family includes three distinct shutter lines to satisfy each unique segment of the marketplace: Sussex Shutters are completely customizable in luxurious hardwoods, Normandy® is an affordably priced hardwood option, and Woodlore® Shutters composite construction offers durable value. With more than 30 years of window coverings manufacturing experience, Norman Shutters stands behind all of its products with a lifetime limited warranty on materials and workmanship. To learn more about Norman Shutters, visit the company's website at www.normanshutters.com or call 866-NORMAN-8 (667-6268).