



LEADER OF FINE WINDOW FURNITURE

FOR IMMEDIATE RELEASE

Contact: Stormy Clements
(866) NORMAN-8, extension 177

NORMAN SHUTTERS™ REVAMPS SALES TOOLS

SANTA FE SPRINGS, CA — Norman Shutters, the world's largest volume manufacturer of shutters, will unveil improved sales tools for Sussex®, Normandy®, and Woodlore® Shutters at the company's fabulous 3,300 exhibit space at the International Window Coverings Expo 2006 in Tampa, Florida. The invigorated sample collection will reflect the exhilarating product enhancements and make Norman Shutters sales effortless for designers and retailers!

There will be two new compelling briefcases to support the many valuable product improvements of Sussex Shutters. One will present all of the stunning frame styles that can be ordered to impart a feeling of exotic luxury. The other will contain inspiring and vibrant swatches from the Color Inspirations™ custom color-matching program and the new refined artistry of the Natural Expressions™ woven bamboo shutter insert collection.

The new Normandy briefcase will feature brilliant painted and stained louver swatches of the line's expanded collection of 16 rich stains and eight classic painted colors. Corner frames and louver profiles samples will also be included to help homeowners envision the feeling of nourishing ambiance.

The new elegant Woodlore briefcase will contain harmonizing color swatches, sophisticated corner frames, and distinctive louver profiles. Woodlore Shutters help design a room with casual yet classic style through aesthetic inspirations.

All of the new briefcases will incorporate luxurious new photos and complete information on product features and benefits. The new photos and information will help these revitalized shutter products to virtually sell themselves!

The Norman Shutters product family includes three magnificent shutter lines to satisfy each unique segment of the marketplace: Sussex Shutters are completely customizable in luxurious hardwoods. They evoke a feeling of elegance and nourished ambiance. Normandy® is an affordably priced hardwood option that is the perfect shutter that captures the essence of the serene countryside, brimming with warmth and comfort. Woodlore® Shutters composite construction offers durable value and a touch of vibrancy and endless allure and comfort. With more than 30 years of window coverings manufacturing experience, Norman Shutters stands behind all of its products with a lifetime limited warranty on materials and workmanship. To learn more about Norman Shutters, visit the company's website at www.normanshutters.com or call 866-NORMAN-8 (667-6268).