



LEADER OF FINE WINDOW FURNITURE

FOR IMMEDIATE RELEASE

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NORMAN SHUTTERS™ SUSSEX® SHUTTERS ENHANCEMENTS

SANTA FE SPRINGS, CA — Norman Shutters, the world's largest volume manufacturer of shutters, will debut its Sussex® Shutter enhancements at the company's 3,300 exhibit space at the International Window Coverings Expo 2005 in Tampa, Florida. The new Natural Expressions™ woven shutter insert collection is available in six designer styles as an option on Sussex™ custom basswood shutters. The inserts provide a textured, light-filtering accent and can even be added to the louvers of sunburst specialty shutters for a truly unique highlight.

Norman Shutters has patented an innovative sandwiching technique to precision insert woven bamboo permanently into the center section of each panel. This technique displays the woven material beautifully while holding it secure, even in specialty shapes!

The Sussex Color Inspirations™ color palette has expanded to include every color in the rainbow! Sussex Shutters are now available in a custom color-matching program. Shutter paints and stains can be computer-matched to customer-provided fabrics, paint samples, wallpaper, and other decorating surfaces. "We feel this new program will allow designers to fully explore the abundant range of color and translate their visions into one-of-a-kind shutter designs," said Gina Chi, program marketing manager.

The Norman Shutters product family includes three distinct shutter lines to satisfy each unique segment of the marketplace: Sussex Shutters are completely customizable in luxurious hardwoods, Normandy® is an affordably priced hardwood option, and Woodlore® Shutters composite construction offers durable value. With more than 30 years of window coverings manufacturing experience, Norman Shutters stands behind all of its products with a lifetime limited warranty on materials and workmanship. To learn more about Norman Shutters, visit the company's website at www.normanshutters.com or call 866-NORMAN-8 (667-6268).