



LEADER OF FINE WINDOW FURNITURE

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NORMAN SHUTTERS® FEATURED IN PROJECT PLAYHOUSE

SANTA FE SPRINGS, CA — Norman Shutters Woodlore® Shutters were recently featured in Project Playhouse, hosted by HomeAid, the philanthropic arm of the Building Industry Association of Southern California. The event raises money to build and renovate temporary residences for Southern California's homeless population by auctioning off the stunning playhouses. They are built by leading homebuilders and other organizations and can fetch upwards of \$15,000. Last year's event raised more than \$700,000.

This year Woodlore Shutters adorned the miniature Cape Cod style playhouse designed and built by the facilities team at the University of California, Irvine. The miniature mansion was complete with dormers, an inside loft, fireplace, plasma television, and porch swing. "The 1-7/8" Colonial louvers were perfect with the small scale of this house," said Ralph Murrietta, national training coordinator. "We used our 2" Bel Air Z Frame which complemented the Cape Cod architectural style that was consistent throughout the house," he added.

A group of Norman Shutters employees volunteered to staff the houses during a day of public viewing. "It's wonderful to watch the kids' faces light up at the prospect of having their own space," said Mikaela Carr, Regional Sales Associate.

The UCI house won the Criterion Award, which is given to the house that exhibits the highest level of innovation within the contest specification guidelines.

The Norman Shutters product family includes three distinct shutter lines to satisfy each unique segment of the marketplace: Sussex® Shutters are completely customizable in luxurious hardwoods, Normandy® is an affordably priced hardwood option, and Woodlore Shutters composite construction offers durable value. With more than 30 years of window coverings manufacturing experience, Norman Shutters stands behind all of its products with a lifetime limited warranty on materials and workmanship. To learn more about Norman Shutters, visit the company's website at www.normanshutters.com or call 866-NORMAN-8 (667-6268).