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THREE WCMA AWARDS WON BY NIEN MADE ENTERPRISES

CERRITOS, CA — Nien Made Enterprise Company is proud to accept three Window Covering Manufacturers Association Product Innovation Awards in the coveted **Overall Product of the Year, Alternative Shading Products Best New Technical Innovation, and Alternative Shading Products Most Innovative Overall Design** categories. This is the first time the company has entered the contest, which recognizes significant product advancements in the window covering industry and highlights the important services and products it provides.

Aurelia™, which won **Overall Product of the Year and Alternative Shading Products Most Innovative Overall Design** distinctions, offers limitless options ranging from a totally unobstructed view to complete blackout with varying levels of diffusion in between. The innovative design combines the décor potential of traditional roman shades with versatile light and privacy control functions. Alternating fabric and sheer sections fold up or down to open and close portions of the shade.

Tuscana™ was recognized as the **Alternative Shading Products Best New Technical Innovation** for its unique light control and operation features. Tuscana also received an honorable mention, second only to Aurelia, in the **Alternative Shading Products Most Innovative Overall Design** category. Sections of decorative fabric roll open or closed in a fun and engaging way to manage light and privacy ranging from total illumination to complete privacy.

“We are extremely proud to be recognized for our history and culture of innovation,” said David Pon, Nien Made Research and Development Manager. “It’s a very exciting time for all of us as we develop and commercialize these fabulous new products,” he said. A team of senior managers and innovators from Nien Made were on hand at the WCMA award reception during the International Window Coverings Expo (IWCE) in Tampa to accept the awards. Both products were displayed at Norman Shutters’ 3,300-square-foot IWCE exhibit space in Tampa.

Nien Made is a 30-year-old global window covering business with more than 12,000 employees. It is the largest volume manufacturer of window coverings in the world and parent company to Norman Shutters and Custom Craft Company.